

AUDIT REPORT
News Media


TOTAL AVERAGE CIRCULATION	Thu 26,597
Verified Circulation	
Public Access	
Racks and Other Distribution	26,597
Total Average Public Access	26,597
Total Average Verified Circulation - Print	26,597
Total Average Circulation - Print	26,597
TOTAL AVERAGE CIRCULATION	26,597

AUDIT STATEMENT

	Thu		
	Audited Circulation	Publisher's Claim	Difference
Houston Defender	26,597	26,597	
Total Average Circulation	26,597	26,597	

PROOF

Publishing Plans

 <p>Defender Houston's Leading Black Information Source</p>	<p>Frequency: Thursday Delivery Vehicle(s): Print Primary Circulation Classification: Verified Policy is to publish a weekly community newspaper. Website(s): www.defendernetwork.com</p>
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BASIC PRICES as of June 30, 2020 (subscription sales based on 52 weeks/1 year)

Reporting Not Required

ACTUAL ONE-DAY GROSS DISTRIBUTION AND AVERAGE PROJECTED CIRCULATION AVERAGES BY COUNTIES:

Thu, June 25, 2020.

(OH's) Occupied Households - #1-1-19 The Nielsen Company (U.S.), Inc.

The "Average Projected Circulation" (Avg. Proj. Circ.) has been arrived at by projecting the audit period averages to the one day distribution figures in this report.

State County	OH's #1-1-19 Estimate	Thu Houston Defender		Thu Avg. Proj. Circ.*	Hshld. Cov.
		Verified	Total		
TEXAS					
BRAZORIA	126,771	112	112	149	0.1%
CHAMBERS	14,282	169	169	225	1.6%
FORT BEND	260,111	2,085	2,085	2,776	1.1%
HARRIS	1,660,894	17,243	17,243	22,959	1.4%
MONTGOMERY	214,613	366	366	488	0.2%
TOTAL IN TEXAS		19,975	19,975	26,597	
TOTAL PRINT CIRCULATION		19,975	19,975	26,597	
TOTAL AVERAGE CIRCULATION		19,975	19,975	26,597	

#County occupied household estimates appearing in AAM reports are obtained from The Nielsen Company (U.S.), Inc. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

*Arrived at by relating actual gross distribution figures to average circulation for the period covered by this report.

DISTRIBUTION BY ZIP CODES RECEIVING 25 OR MORE COPIES:

SOURCE - U.S. ZIP Code Directory, #1-1-19 The Nielsen Company (U.S.), Inc., See Notes.

STATE ZIP Code	OH's #1-1-19 Estimate	Houston Defender		Thu Avg. Proj. Circ.	Hshld. Cov.	
		Verified	Total			
<u>TEXAS</u>						
77002	Houston	5,436	310	310	413	7.6%
77003	Houston	5,484	56	56	75	1.4%
77004	Houston	15,161	819	819	1,091	7.2%
77005	Houston	10,679	310	310	413	3.9%
77009	Houston	14,846	451	451	601	4.0%
77020	Houston	8,239	338	338	450	5.5%
77021	Houston	11,169	563	563	750	6.7%
77022	Houston	9,940	282	282	375	3.8%
77025	Houston	13,911	141	141	188	1.4%
77026	Houston	8,436	648	648	863	10.2%
77028	Houston	6,234	423	423	563	9.0%
77030	Houston	6,173	113	113	150	2.4%
77031	Houston	5,895	282	282	375	6.4%
77033	Houston	9,399	563	563	750	8.0%
77035	Houston	14,159	648	648	863	6.1%
77036	Houston	27,213	141	141	188	0.7%
77037	Houston	5,290	394	394	525	9.9%
77038	Houston	8,872	169	169	225	2.5%
77040	Houston	18,119	338	338	450	2.5%
77044	Houston	13,820	310	310	413	3.0%
77045	Houston	10,287	169	169	225	2.2%
77047	Houston	9,943	338	338	450	4.5%
77049	Houston	10,598	197	197	262	2.5%
77051	Houston	6,390	676	676	900	14.1%
77054	Houston	13,797	282	282	375	2.7%
77055	Houston	15,528	225	225	300	1.9%
77061	Houston	8,502	56	56	75	0.9%
77065	Houston	15,541	141	141	188	1.2%
77066	Houston	10,852	169	169	225	2.1%
77067	Houston	9,713	169	169	225	2.3%
77068	Houston	4,263	141	141	188	4.4%
77070	Houston	22,026	479	479	638	2.9%
77072	Houston	17,823	225	225	300	1.7%
77076	Houston	9,962	282	282	375	3.8%
77077	Houston	28,236	310	310	413	1.5%
77081	Houston	17,978	225	225	300	1.7%
77083	Houston	22,927	169	169	225	1.0%
77084	Houston	37,578	394	394	525	1.4%
77088	Houston	17,571	789	789	1,051	6.0%
77089	Houston	17,978	169	169	225	1.3%
77090	Houston	16,641	141	141	188	1.1%
77091	Houston	9,633	56	56	75	0.8%
77093	Houston	13,134	789	789	1,051	8.0%
77096	Houston	14,744	169	169	225	1.5%
77098	Houston	9,378	141	141	188	2.0%
77339	Kingwood	17,716	282	282	375	2.1%

STATE ZIP Code	OH's #1-1-19 Estimate	Houston Defender		Thu Avg. Proj. Circ.	Hshld. Cov.	
		Verified	Total			
<u>TEXAS (Cont'd)</u>						
77346	Humble	22,165	197	197	262	1.2%
77357	New Caney	8,669	197	197	262	3.0%
77373	Spring	21,058	197	197	262	1.2%
77375	Tomball	19,625	141	141	188	1.0%
77379	Spring	28,725	394	394	525	1.8%
77380	Spring	12,624	169	169	225	1.8%
77388	Spring	17,376	338	338	450	2.6%
77401	Bellaire	6,380	85	85	113	1.8%
77407	Richmond	18,749	141	141	188	1.0%
77429	Cypress	30,292	479	479	638	2.1%
77433	Cypress	24,627	310	310	413	1.7%
77450	Katy	26,872	254	254	338	1.3%
77459	Missouri City	24,340	394	394	525	2.2%
77469	Richmond	16,711	141	141	188	1.1%
77478	Sugar Land	10,404	310	310	413	4.0%
77479	Sugar Land	31,421	282	282	375	1.2%
77489	Missouri City	13,272	338	338	450	3.4%
77494	Katy	39,141	423	423	563	1.4%
77521	Baytown	21,116	366	366	487	2.3%
77523	Baytown	8,164	169	169	225	2.8%
77545	Fresno	7,697	56	56	75	1.0%
77581	Pearland	17,319	56	56	75	0.4%
77584	Pearland	31,088	56	56	69	
TOTAL PRINT CIRCULATION			19,975	19,975	26,597	
TOTAL AVERAGE CIRCULATION			19,975	19,975	26,597	

NOTES:

REPORT ENDING DATE

June 30, 2020

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

January 2, 2020 (Thursday)

THE NIELSEN COMPANY (U.S.), INC. ESTIMATES

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PUBLISHER'S RETURN POLICY

Fully Returnable

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To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average circulation.

Alliance for Audited Media